



Your Office in Europe

Trade, professional and other “not for profit” organizations are increasingly looking beyond their own home countries to expand their influence and membership. This trend towards internationalization presents its own challenge – which is where ASL can help.

Know the marketplace: before launching your organization in the UK or Europe it’s vital to know what your prospects of success are. We can undertake research on your behalf to profile the market, identify opportunities and potential partners. Our contacts in China and India could be useful too if you are planning an expansion into Asia.

Speaking your language: as the EU expands, English is increasingly becoming the common language for business and the professions in Europe. Based in the UK, but just an hour or so from Brussels, we can help with the complexities of understanding how institutions and governments work in the Member States.

Instant office: your organization may already have chapters or branches in Europe but with no single administrative home. We can provide that base, either by acting as a correspondence address or by offering a fully staffed office facility to support your members and represent your organization.

Keeping legal: operating in the UK and Europe often involves registration with the appropriate government and tax agencies. Using our experience and trusted professional advisors we can help smooth the path to keep ahead of the legal requirements.

The cost benefit: setting up your own office and recruiting staff is a costly and uncertain exercise – particularly if it is outside your home country. This is why the Association Management Company (AMC) solution makes sense as we can be “your full time office, at a part time price”.